

TYLER S. PLOURDE
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Education

Tiffin University, Tiffin, OH MBA Degree: Expected Fall 2013
Master in Business Administration Program
Concentration: Sports Management

Colby College, Waterville, ME BA Degree: May 2009
Major: English, Concentration in Creative Writing
Minor: Education and Human Development

Mount Ararat High School, Topsham, ME Diploma: June 2005

Work Experience

Athletic Director, Hyde School, Bath, Maine July 2011 – Current
Complete oversight of the athletic programs.

- Scheduling athletic events and practices;
- Managing and overseeing facilities and equipment for athletic events;
- Mentoring/assisting coaches and players;
- Managing athletic budget;
- Collaboration with multiple Hyde offices (business, kitchen, department heads);
- Collaborate and liaise with Directors from other schools for practices and games;
- Be the primary contact for Hyde-related town recreation events; and
- Be a steward for the school/town relationship
- Promote of the Hyde brand through athletics

English Teacher/Dorm Parent/Coach, Hyde School, Bath, ME Aug. 2009 – Current
AP English Teacher, Junior Class

- Planning and implementing instructional lessons;
- Identifying the needs of individual students and working to help each student develop to his or her own potential;
- Mentoring a small group of students and acting as primary contact to their parents;
- Working with students in a dorm setting to establish a positive learning and living environment for secondary school students;
- Demonstrating communication and interpersonal skills as they relate to interaction with students, parents, other teachers, administrators, and other school personnel;
- Attending and participating in faculty meetings and other assigned meetings and activities according to school policy; and
- Coaching and providing instruction for the boys' varsity soccer team.

Social Media Marketing, Bits of Health Inc., Boston, MA February 2013 – Current
Marketing Intern, Soccer Industry

- Research of soccer industry and personnel to understand marketing landscape
- Collaborate with company personnel in formulating marketing strategy
- Utilize social media to enact aforementioned strategies
- Become an ambassador for company branding

Related Experience/Certifications

Maine State Teacher Certification	Obtained June 2009
Two-year provisional license	Renewed June 2011

Day Dean, Exploration Junior Program, Southborough, MA, Summer 2011
 Oversight of Summer Day Program

- Administrative leadership role managing staff;
- Collaboration with Residential Deans and Head of the program;
- Liaison with facilities personnel (kitchen/custodial); and

Primary contact for families

Day Director, Exploration Junior Program, Southborough, MA Summers 2009, 2010
 Assistant to Day Dean

- Middle management duties in relation to program personnel;
- Primary contact for parents during program
- Supervision of seven to eight employees; and
- Organize activities and field trips.

Exploration Junior Program, Southborough, MA, Summers 2007, 2008
 Designed curriculum and lesson plans for students ages 10 -12; classroom management,; established and maintained positive relationships with students; organized activities and led students on cultural field trips.

Other Experience

Assistant Varsity Soccer Coach, Bath, ME	Sept. 2009 – Current
Organized and supervised boys varsity soccer team	
Lead team to New England Championship in 2012	
Head Varsity Basketball Coach, Bath, ME	Nov. 2010 – Feb. 2011
Organized and supervised boys varsity basketball team	
Varsity Athlete, Colby College, Waterville, ME	Aug. 2005 – May 2009
Played varsity soccer for Colby College	
Mentor, Waterville Junior High School, Waterville, ME	Sept. 2007 – May 2008
Provided academic counseling for two at risk teen boys.	

Relevant Skills

Proficient in Microsoft Word, Excel and PowerPoint
 Proficient in use of both Microsoft and Macintosh operating systems
 Well versed in collaborative on-line environments (Google Docs, Websites)
 Well versed in social media (twitter, instagram, linkedin)

References

References and letters of recommendation can be furnished upon request